

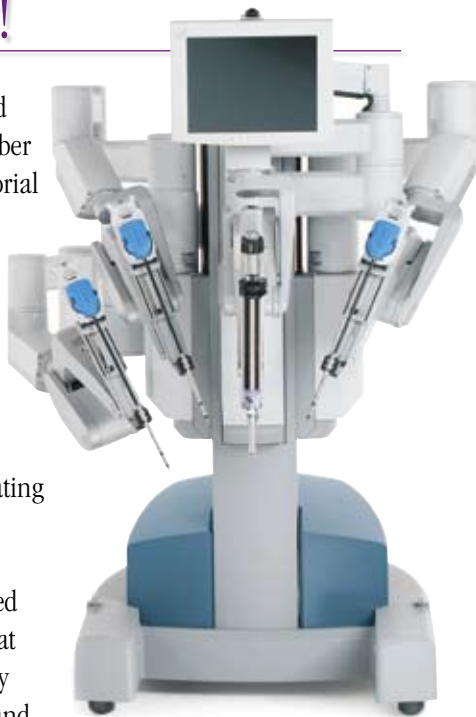
OfficeLINK

A COMMUNITY RELATIONS PUBLICATION

OCTOBER 2010 · VOL. 12, NO. 4

It's a Boy!

His name is "Leo" and he is the newest member of the family at Memorial Hospital. The latest in operating room technology, Leo is the da Vinci® Si™ Surgical System designed to provide clinical benefits and efficiency in the operating room, many of which translate into patient benefits. The advanced level of technology that Leo offers takes surgery beyond the human hand.



The system provides surgeons unparalleled precision, dexterity and control to allow a minimally invasive approach for many complex surgeries. During procedures, surgeons operate robotic arms on Leo from a remote station. The surgical site is magnified on a viewing screen for surgeons to see more clearly. The robotic arms are operated by controls on the remote station and can perform precise movements.

With this new technology, Memorial will be able to provide minimally invasive surgery for a broad range of procedures including hysterectomy, prostatectomy, myomectomy and colorectal surgery.

ATTENTION OFFICE MANAGER!

Please forward this newsletter to all office associates.

You Are Invited to Attend Memorial Hospital's OfficeLink Quarterly Meeting

Date & Time

Thursday, November 4, 2010 • 11 a.m. to 1 p.m.

(Lunch will be served.)

Location

Memorial Hospital's Staff Room

Topic

Coping Skills for a Stress-Less Life

Everyone deals with stress on a daily basis. Healthcare employees are no different. With the holiday season arriving, we will have more to do and more to deal with. Gain insight and alternative approaches for coping when Sam Pisano presents ways to reduce stress for emotional and physical health.

Presenter

Sam Pisano, MPSSc, NCC, LPC

Sam Pisano has more than 20 years of experience in the mental health field and is a frequent speaker on the subject of stress management. He specializes in counseling for acute illness management and treats patients with anxiety, mood disorders, grief, anger and adjustment difficulties.

Sponsored by

Memorial Hospital

**Please R.S.V.P. by calling Memorial Hospital's
Community Relations Department
at 849-5492 by October 26, 2010.**



Memorial Hospital

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Welcome Dr. Boatwright



In September, Dr. Roger Boatwright joined Memorial and is looking forward to developing his new practice, York OB/GYN Specialists located on Kenneth Road.

"I have been so impressed with all of the people I have met and with the culture at Memorial," said Dr. Boatwright.

He attributes his interest in medicine to the pediatrician he went to as a child who "had a great demeanor and made me feel like I was his friend."

After receiving his medical degree from the University of Kansas, Dr. Boatwright completed his residency in OB/GYN at the University of Oklahoma. He said the "miracle of the life support system inside of a female's body" was what interested him about OB/GYN. "This specialty is a good combination of the challenges of surgery and the thought processes of internal medicine," Dr. Boatwright said.

"This specialty is very satisfying. I have the unique opportunity to build a special bond with a woman and her family. I become an extended family member," he added. From the gynecology side, he enjoys performing minimally invasive procedures that help patients recover faster and get back to their busy lifestyles.

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ACCEPTING NEW PATIENTS

Voted one of the top 100

BEST PLACES
to work in **PA** **2010**

...for nine years in a row!

Memorial Announces New Breast Health Initiative

Thanks to a grant from the Philadelphia Affiliate of Susan G. Komen for the Cure, breast cancer survivors are helping others diagnosed with breast cancer through Memorial Hospital's new breast health education program. The grant funds are providing breast health educators and community outreach services.

"We want to help our patients through the process," said Connie Yohe, Memorial's Breast Center coordinator. "The program includes health educators who are all breast cancer survivors. They act as a liaison between our patients with a breast cancer diagnosis and resource groups."

Memorial's breast health outreach program is free to the community and includes a free guide to breast health that is also available to physician offices. More information is available by calling Memorial's Breast Center at 815-2600.

Wireless Technology in Radiology

Memorial's Radiology Department has upgraded a diagnostic room and x-ray equipment to wireless digital technology. The new x-ray equipment and diagnostic room allows technologists to capture a radiographic image in seconds. Prior to the upgrade, an imaging plate would have to be digitized to process the image, which could take five to 10 minutes. The new technology also provides higher quality images compared to traditional radiographic images.

"Our new technology improves the quality of care we provide to our patients," said Robin Wible, director of Imaging Services. "Technologists never have to leave the room now. Before, they would have to leave the patient to digitize the film. Now they can stay with the patient and get multiple images if needed."

A new portable x-ray device has also been added to provide images for patients in the Emergency Department, Critical Care Unit and Operating Room. The portable device includes an on-board monitor that displays the image in seconds conveniently at the patient's bedside.

A REMINDER FOR THE OFFICE STAFF...
Please include a complete and accurate diagnosis code on all written orders for diagnostic testing at Memorial Hospital.

Thank you!



Welcome Dr. Shroff



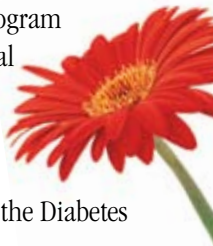
Dr. Vivekkumar Shroff recently joined Memorial Primary Care and is working at Memorial's new Red Lion area location, Windsor Commons Family Medicine. According to Dr. Shroff, he always wanted to be a physician and be involved in treating medical problems and diseases.

He completed his internship at St. John's Episcopal Hospital South Shore in Far Rockaway, New York in 2007. For the past three years, he has been a medical resident with Excelsa Health Latrobe Family Medicine in Latrobe, Pennsylvania where he gained extensive experience in family medicine.

"I became interested in family practice and treating the whole family," Dr. Shroff said. "I like the idea of treating patients for life."

Diabetes Center Recognized

Memorial's Diabetes Center received the prestigious American Diabetes Association (ADA) Education Certificate for quality self-management education. The Center was originally recognized in 2001, but recently went through the recertification process. According to the ADA, Memorial's program offers high quality education that is an essential component of effective diabetes treatment. Congratulations to Diabetes Educators Terri Epler and Peg Organ and Outpatient Dietitian Kara Parrish for continuing to hold the Diabetes Center to the highest standards.



Please Remind Your Patients to Pre-Register!

Monday through Friday from 8 a.m. to 8 p.m.

Saturday from 8 a.m. to 12 p.m.

One Call Scheduling and Pre-Registration!

717-815-2351

Wellness at Memorial Hospital

Diabetes Cooking Classes

Learning about new recipes can help you follow a healthy diet. Join Memorial's nutritionists to prepare and taste delicious healthy recipes for those with diabetes. To register, call 849-5462.

Date: December 8, 2010

Time: 6:30 to 8:30 p.m.

Location: Elmwood Mansion Conference Center

Newborn Care Class

Geared toward parents, grandparents, babysitters or anyone caring for a newborn, the class covers bathing, dressing, diaper changing, holding a baby, burping, temperature taking and reading a thermometer. The cost is \$16. For more information or to register, call 849-5462.

Date: November 1, 2010

Time: 6:30 to 8:30 p.m.

Location: Memorial Hospital Staff Room

Nicotine Support Group

The goal of the Nicotine Support Group is to share common experiences, learn about the power of nicotine and create a caring atmosphere. The Support Group is free to those individuals who are nicotine-free or who want to become nicotine-free. It doesn't matter what form of tobacco product you currently use or have used or even how many times you have tried to quit. Please call 849-5463 for more information.

Date: Every Tuesday

Time: 6:30 to 7:30 p.m.

Location: Memorial Hospital Community and Wellness Center, 1420 Sixth Avenue, Suite 3

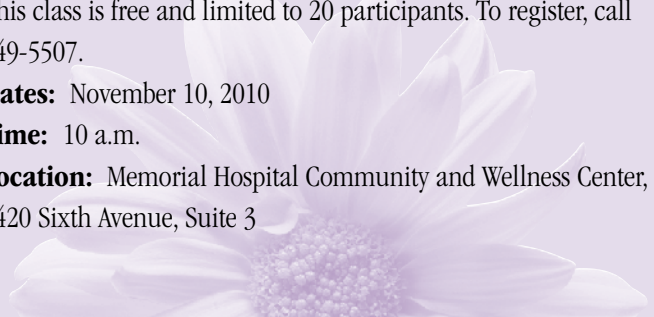
Planning a Healthy Lifestyle

This class teaches basic healthy eating concepts including how to read a nutrition facts label, recommendations from the U.S. Dietary guidelines and tips to promote weight loss/management. This class is free and limited to 20 participants. To register, call 849-5507.

Dates: November 10, 2010

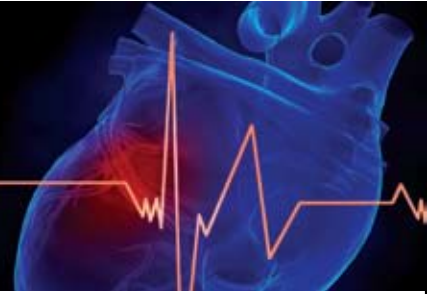
Time: 10 a.m.

Location: Memorial Hospital Community and Wellness Center, 1420 Sixth Avenue, Suite 3





Don't Miss a Beat.



When it comes to matters of your heart, regular medical attention by top-quality heart specialists is critical to your quality of life.

Our new *Heart and Vascular Center* has a comprehensive cardiovascular program that can help you keep a steady beat.

The Center provides diagnosis and treatment of all types of cardiovascular diseases using the latest technology available.

From nuclear cardiac stress testing and vascular testing, to cardiac catheterization, angioplasty and pacemakers, we have a team skilled in invasive and non-invasive cardiac and limb-saving vascular procedures.

So don't miss a beat. Come to our highly advanced *Heart and Vascular Center*, dedicated solely to the well being of your heart. It's high-tech, high-touch and full of specialists trained to administer the best in heart care.



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Memorial Hospital

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